Current list of topics for Bachelor and Master thesis supervised by Violetta Splitter

<table>
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<th>Themes</th>
<th>Basic Literature</th>
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| **Management Education:** How is management and strategy taught at Universities and Business Schools and what does this mean for the practical relevance of management research? What effect has management education on future managers? Does management education care about the transfer of ethical values? | Mintzberg (2004)  
Grant (2008)  
Korpiaho et al. (2007)  
Bennis & O'Toole (2005)  
Brew (1999)  
Grey (2002) |
| **Open Strategy:** How do firms "do" open strategy? How does this new concept of strategy differ from classical strategy processes? Can existing research on strategy explain this new phenomena? Is current strategy research outdated to explain open strategy? | Bjelland & Wood (2008)  
Chesbrough & Appleyard (2007)  
Matzler, Füller, Koch, Hautz, & Hutter (2014)  
Whittington, Cailluet, & Yakis-Douglas (2011) |
| **Practical Relevance and aesthetics:** How important are aesthetic aspects for the relevance of research? How do different designs impact the way managers apply concepts? In what way does design shape the understanding of science? | Van de Ven & Johnson (2006)  
Nicolai & Seidl (2010)  
Abrahamson (1996)  
Brady (1986)  
Dickie (1964)  
Argyris & Schon (1974) |

For more information do not hesitate to contact me directly. Theses can be either conceptual or empirical and can be written in German or English.
References


