



AT VORWERK, YOU CAN. WELCOME TO VORWERK – AS A INTERN IN RESEARCH & INSIGHTS (3-6 MONTHS)

Life is full of contradictions. We prove that these can be perfectly united, not only with our innovative products, but also with exciting opportunities in marketing and sales. We give our employees the freedom for dynamic development while also placing value on their work-life balance.

We are an international, family-owned company offering to our employees and sales advisors a wide variety of prospects. The successful direct sales concept, fascinating well-known brands as well as long-term perspectives form perfect conditions for dedicated people to take the opportunity to actively shape their future with us.

Vorwerk International Strecker & Co. belongs to the German family-owned company Vorwerk that has been operating in Wuppertal for more than 130 years. From the strategic head offices in Freienbach, the Kobold and Thermomix divisions are managed.

More @ vorwerk.com

JOB RESPONSIBILITY:

Your main tasks will be the structuring and analysis of data in order to support our organization to deliver superior customer experience via actionable insights.

- ✓ Harmonize data from surveys from different countries
- ✓ Propose a restructuring of the data in order to optimize the use of it
- ✓ Retrieve more data from other sources that can contribute to deriving actionable insights
- ✓ Analyse the data coming from these sources and synthesize actionable insights coming from them
- ✓ Support on the setup of dynamic dashboards that helps the team members visualize key insights from it in an easy and fast way

REQUIREMENTS:

- ✓ In the process of completing the Bachelor or Master in Marketing, ideally with focus on market research
- ✓ Experience with SPSS and MS Excel (VBA is appreciated)
- ✓ Previous experience in building dashboards is strongly of advantage
- ✓ Fluent in English, any further language is of benefit
- ✓ Passionate about Marketing & Analytics
- ✓ Customer-driven mindset

CAREER AT VORWERK

OTHER JOBS

APPLY ONLINE

CONTACT:

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