



ME Seminar: Personnel Economics and Empirical Analysis, Part 1

Introductory Meeting

Team (1/2)

Team

Prof. Dr. Uschi Backes-Gellner Room 204, Tel. 044 634 42 81
backes-gellner@business.uzh.ch
Office Hours: Upon appointment

Dr. Simone N. Tuor Room 203a, Tel. 044 634 51 92
simone.tour@business.uzh.ch
Office Hours: Upon appointment

Office: Christa Pálffy Room 204b, Tel. 044 634 42 81
Plattenstr. 14, 8032 Zurich
Opening hours: Mo, Di, Fr 9.00-11.45

Team (2/2)

Dr. Christian Rupiotta	Room 203a, Tel. 044 634 42 60
Sara Brunner, Liz.oec.publ.	Room 206, Tel. 044 634 42 49
Christian Eggenberger, M.A.	Room 203, Tel. 044 634 27 04
Katharina Jaik, M.Sc.	Room 203, Tel. 044 634 42 53
Peter Hoeschler, M.Sc.	Room 206, Tel. 044 634 42 74
Miriam Rinawi, Dipl.-Kffr.	Room 206, Tel. 044 634 29 21

Jana Gross, M.Sc. jana.gross@business.uzh.ch Office Hours: Upon appointment	Room 206, Tel. 044 634 42 76
-----------------------------------------------------------------------------------	------------------------------

Curdin Pfister, M.A.	Room 211, Tel. 044 634 42 75
----------------------	------------------------------

Dr. Simone Balestra simone.balestra@business.uzh.ch Office Hours: Upon appointment	Room 211, Tel. 044 634 42 20
------------------------------------------------------------------------------------------	------------------------------

General features of the seminar

- Learn to write an empirical paper
- Get an introduction into academic writing
- Work on an up to date research topic
- Independent (but guided) scientific work
- Presentation and discussion of research findings
- Get an introduction into STATA (optional, voluntary)
- Make your own empirical analyses (Part 2)

Schedule (1/2)

Timing	Lectures/Tasks	Explanation	Goal	Working Hours	Deadlines
08.12.2015 16:00-17:00 Room: RAA-E-21	Informative meeting at the end of the previous semester		<ul style="list-style-type: none"> - Introduce students briefly into the topic - Make requirements of the seminar clear - Provide introductory literature and information on the exam 	1h	31.01.2016 Registration for Entry Exam Topic Choice
Before the semester starts	Refresh entry requirements and prepare for entry exam 2-3 books (at least 200 pages)			8h (1 full work day)	
22.02.2016 08:00-09:00 Room: Tba	Entry Exam	=>15% of final grade	- Guarantee standardized relevant basic knowledge	1h	
23.02.2016 16:15-18:00 Room: Tba	Paper writing tutorial	Analysis of a paper example from a top journal. Homework: Paper analysis =>10% of final grade	- Familiarize students with the structure of empirical papers	16h (Approx. 2 full work days)	28.02.2016 Paper Analysis
	Distribute essay tasks	<ul style="list-style-type: none"> - Literature tasks/essays in teamwork, for more thorough familiarization with the topic: library work, group discussion, write text (3-4 p.) - Guidance in consultation hours =>20% of final grade	<ul style="list-style-type: none"> - Develop research question - Work at empirical phenomenon - Display theoretical problem - Review current economic political discussion 	48h (Approx. 1.5 full work days per week)	20.03.2016 Essay 21.03.2016 Essay Presentation Slides

Schedule (2/2)

01.03.2016 16:15-18:00 Room: Tba	Presentation paper analysis	Presentation and discussion of students' paper analyses	- Detect similarities and differences in the structure of empirical papers across different literatures	2h	
22.03.2016 16:15-20:00 Room: Tba	Essay Presentation	Each group presents the results of the essay and outlines further steps.	- Presentation and defense of ideas	4h	
	Starting point for writing scientific seminar paper (Independent or team work)	- Library work, research, review, write seminar paper incl. ideas and schedule for own research project work in ME 2 - Guidance in consultation hours =>40% of final grade	- Practice project management - Independent scientific work	100h (Approx. 2 full work days per week)	08.05.2016 Seminar Paper 09.05.2016 Seminar Paper Presentation Slides
10.05.2016 16:15-20:00 Room: Tba	Seminar Paper Presentation	- Each group presents the results of the seminar paper (incl. ideas for research project and schedule for ME 2 seminar) - Team formation for ME 2 in the following semester	- Presentation, defense of ideas	2h	
	Class participation and all presentations	=>15% of final grade			

Entry Exam

Literature

Introductory literature (required reading for entry exam):

Theory:

Lazear and Gibbs (2009): Personnel Economics in Practice, Wiley, New York

Chapter 2: Recruitment (p. 25-46)

Chapter 3: Investment in Skills (p. 47-80)

Chapter 4: Managing Turnover (p. 81-106)

Chapter 11: Career-Based Incentives (p. 293-324)

Empirical methods:

Wooldridge (2009) : Introductory Econometrics: a modern approach, South-Western

Chapter 6.2: Functional Form (p. 189-198)

Chapter 7: Dummy Variables (p. 225-256)

Chapter 14: Advanced Panel Data Methods (p. 481-505)

Chapter 17.1: Logit and Probit for Binary Response (p. 574-586)

We expect students to have prior knowledge at the level of the following subjects:

ME1 Personnel Economics, Advanced Microeconomics and Empirical Methods

Further readings

Basic literature as reference work for the empirical research with Stata (not relevant for entry exam):

English References:

Cameron, A. Colin and Trivedi, Pravin K. (2010): Microeconometrics Using Stata, Revised Edition.

<http://www.statalist.org>

<http://www.stata.com/manuals13/u.pdf>

German References:

Kohler, Kreuter (2001): Datenanalyse mit Stata, Oldenbourg Verlag, München

Kapitel 5: Erstellen und Verändern von Variablen (p. 77-79)

Kapitel 8: Einführung in die Regressionstechnik (p. 175-246)

Kapitel 9: Regressionsmodelle für kategoriale abhängige Variablen (p. 249-303)

Hübler (2005): Einführung in die empirische Wirtschaftsforschung, Oldenbourg Verlag, München

Kapitel 1 Grundlagen (p. 1-61)

Kapitel 2 Klassisches Regressionsmodell (p. 67-164)



Topics for Seminar Papers:

1. The role of vocational education for innovation.
2. The labor market signaling value of an educational degree.
3. The real gap in the labor market: Is it about STEM only?
4. Cash compensation vs. benefits: Who receives what type of compensation package?

Please send 2 preferences to

jana.gross@business.uzh.ch

Deadline: 31.01.2016