

# Applied Microeconometrics

## Professor

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## Objectives and contents

The use of survey data is becoming a common practice among economists and social scientists both at academic and professional level, and this applies to the field of sports economics. The main characteristic of this data is that it contains qualitative information, making the use of the regression model not suitable when we deal with models where the dependent variable is either a choice (practicing sports activities or not) or a status (winning or not a penalty shooting), or where the dependent variable only takes non negative values and a significant percentage of the observations are zeroes (expenditure on sports activities or time spent in physical activities).

In this course we deal with estimation of these models, paying special attention to the interpretation of the estimates and the limitations of the different models in the literature.

The course is organized in three blocks: the first one (two sessions) devoted to discrete choice models, including count data models (number of goals scored by team); the second one (two sessions) to limited-dependent variable models, including sample selection issues typical when dealing with cross-section data (estimation of wage equations); and the third one (one session) devoted to models in which the dependent variable is the length of a spell in a particular status (time a manager is a club) and we are interested in estimating how the duration in a particular status affects the probability of leaving that status.

Practical sessions will be devoted to how to estimate these models using STATA and how to interpret the results. This will be done using real data for different fields with special attention to sports data. Empirical papers will also be described and discussed in the lectures.

## Course Outline

### 1. Discrete choice models (I)

Binary choice models

- Linear probability model*
- Utility maximization models: Probit and Logit*
- Marginal effects*
- Selection criteria*
- Example: Penalty shooting*
- Example: Housing tenure*

Multinomial models

- Multinomial Logit*
- Independence of Irrelevant Alternatives*

*Marginal effects*  
*Conditional Logit model*  
*Example: Predicting games results*  
*Example: Transportation demand*

General references:

Cameron and Trivedi (2005), *Ch. 14, 15.1 to 15.5*  
Cameron and Trivedi (2009), *Ch. 14*  
Wooldridge (2002), *Ch. 15.1 to 15.6*

## **2. Discrete choice models (II)**

Nested Logit model

Mixed Logit model (random parameters)

Ordered models

*Standard ordered model: Probit and Logit*  
*Marginal effects*  
*Limitations of the standard ordered model*  
*Example: Frequency of physical activity*  
*Example: Predicting games results*  
*Example: Perceived health status*

Count data models

*Poisson model*  
*Negative binomial models*  
*Example: Attendance to a fitness centre*  
*Example: Number of visits to the GP*

General references:

Cameron and Trivedi (2005), *Ch. 15.6 to 15.9, 20*  
Cameron and Trivedi (2009), *Ch. 15, 17*  
Wooldridge (2002), *Ch. 15.9, 15.10, 19*

## **3. Limited dependent variable models (I)**

Tobit model

*Estimation*  
*Interpretation of the coefficients*  
*Limitations*  
*Example: Expenditure in sporting goods*  
*Example: Gambling expenditure*

Other applications of the Tobit model

*Example: Football match attendance*

General references:

Cameron and Trivedi (2005), *Ch. 16.1 to 16.3*  
Cameron and Trivedi (2009), *Ch. 16.1 to 16.4*  
Wooldridge (2002), *Ch. 16.1 to 16.6*

## **4. Limited dependent variable models (II)**

Sample selection model

Two-part models

Double-hurdle models

*Estimation*

*Particular cases*  
*Example: A Willingness-To-Pay model*  
*Example: Tobacco consumption*

Count data models  
*Zero inflated models*

General references:

Cameron and Trivedi (2005), *Ch. 16.4 to 16.7*  
Cameron and Trivedi (2009), *Ch. 16.5 to 16.6*  
Wooldridge (2002), *Ch. 16.7, 18*

## **5. Duration models**

Basic concepts  
Continuous time models  
*Exponential. Weibull, Log-logistic*

Types of data  
*Longitudinal/retrospective*  
*Cross-sectional*  
*Estimation*

Heterogeneity  
Non-parametric methods  
*Example: Managers quits and dismissals*  
*Example: Unemployment duration*  
*Example: Propensity to start smoking*

## **General references**

Jones, A., *Applied Econometrics for Health Economists: A Practical Guide*, Radcliffe Publishing, 2007 (basic)

Jones, A., Rice, N., Bago d'Uva, T. and Balia, S., *Applied Health Economics*, Routledge, 2013 (basic)

Greene, W.H., *Econometric Analysis*, Prentice Hall, 2008 (intermediate)

Cameron, A.C. and Trivedi, P.K., *Microeconometrics. Methods and Applications*, Cambridge University Press, 2005 (advanced)

Cameron, A.C. and Trivedi, P.K., *Microeconometrics using STATA*, STATA Press, 2010 (advanced)

Wooldridge, J.M., *Econometric Analysis of Cross-Section and Panel Data*, MIT Press, 2010 (advanced)

## **Evaluation**

Students will have to write a short empirical essay (2,500 words), chosen by them, related to one or some of the topics covered in the course. They have to submit the essay by e-mail before December 15.