

Date	Speaker	Agenda
Fr, 15.9., 15:00-20:00 room: AFL-E-009 Affolternstrasse 56 8050 Zurich	Ulrich Kaiser Jan Fülcher	Introduction, presentation Introduction, moderation Students pitch their own cases Industry professionals pitch their cases Apero
at approx. 18:00		
Sa, 16.9., 10:00-15:00 Affolternstrasse 56 room: AFL-E-015	U. Kaiser & J. Fülcher Jan Fülcher Jan Fülcher	Team assembly Lecture: Business plan structuring Lecture: Pitch training
Fr, 13.10.; 15:00-20:00 Innovation Lab, Zürich-Altstetten	Alessandro Tschabold	Innovation Toolbox Session with UBS
Fr, 10.11., 15:00-20:00 Affolternstrasse 56 room: AFL-E-009	Ulrich Kaiser Wolfgang Henggeler Christoph Adrian (tpc) Michael Stucky (tpc) Oliver Flückiger (tpc) Francesco dell'Endice Olga Motovilova (tpc)	Introduction, moderation Lecture: Technology transfer & IPR Lecture: Start-up psychological aspects Lecture: tba Lecture: rayneer TV Lecture: Qualysense Lecture: noknee
Sa, 11.11., 10:00-15:00 Affolternstrasse 56 AFL-E-015	Teams U. Kaiser & J. Fülcher Jan Fülcher Peter Brönnimann	Sales pitches Feedback Lecture: Financing your startup in CH Lecture: Marketing aspects
Do, 30.11., 15:00-20:00 HUB at approx. 17:30	Teams/Jury	Final pitches Apero