



REPORT ON 12th SWISS RECEPTION

Hosted at the Annual Meeting of the Academy of Management in
Boston, August 5th, 2023

We proudly celebrated the Swiss Reception's 12th anniversary this year, which has become an integral part of the AOM meeting and an excellent opportunity to connect with various scholars in a familiar environment. We were pleased to welcome many guests who celebrated this gathering with us. The event was jointly organized and sponsored by the research groups of Andreas Scherer, David Seidl, and Jochen Menges from the University of Zurich.



The Swiss Reception took place at the Swissnex—the Swiss consulate—in Boston. The venue serves as an excellent opportunity to align the Swiss reception with the conference theme “putting the worker front and center” since Swissnex aims to foster collaboration and knowledge exchange between Switzerland and the United States across various fields including health, or people innovation. Through various events and networking opportunities, Swissnex strives to facilitate cross-disciplinary and promote international exchange of research and ideas.

We hope that the Swiss Reception inspired interesting and thought-provoking conversations about current and future research endeavors. Since research is rooted in the collaboration and exchange of mutual ideas, knowledge, and perspectives, we hope that these connections may have sparked new ideas on how to tackle current and future challenges of management.



Reflecting the popularity of this event, we were happy to welcome more than 100 personally invited guests. Together, we enjoyed a relaxing and informal get-together, including a great selection of wine as well as non-alcoholic drinks, a delicious buffet and of course Swiss chocolate! We were happy to see so many well-known faces as well as many new faces that we welcomed at the Swiss Reception for the first time.



Many thanks to all the guests who made their way to Swissnex to join us in this great evening for bringing good conversations and a joyful spirit to the party! We are especially thankful for the wonderful support of Swissnex Boston and the generous funding of this event by Prof. Dr. Jochen Menges, Prof. Dr. Andreas Georg Scherer and Prof. Dr. David Seidl. The organization team (Dr. Dorothee Winkler, Bennet Schwoon, Prof. Dr. Lauren Howe, Florence Bernays, Dr. Mary Hausfeld, Dr. Tania Räcker, and Dr. Anand Van Zelder) says thank you very much!

Next year's AoM Annual Conference and 13th Swiss Reception will take place in Chicago. We are very much looking forward to seeing you there!

By Florence Bernays and Dorothee Winkler